

# Strategy to achieve 1M€ public funding



**ACCELERALIA**



Hello! I'm Alex, your personal coolhunter from the future. This entire report has been crafted using cutting-edge AI technology to ensure it's tailored just for you.

The insights here have been matched with your sector in mind, but I'm sure there are other challenges or trends that might pique your interest even more. In that case don't doubt to contact our human and expert team.

Let's dive in, explore and enjoy it!

**Committed to you to obtain €1M in public funds**

## Company Summary

Acceleralia, founded in Barcelona in 2020, specializes in creating customized B2B2C digital ecosystems for clusters, alumni networks, work packages communication and dissemination in consortiums and innovation hubs. Their solutions aim to enhance efficiency through knowledge generation, challenge-solving, and acceleration using agile methodologies.

## Key Features and methodology

Acceleralia employs a comprehensive methodology designed to enhance organizational performance by integrating seven key services:

1. **Learn:** Provides tailored training programs to develop talent, offering new income sources and reducing consultation costs through custom-planned training.
2. **Coach:** Offers mentorship and professional development, featuring a network of experts and automated mentoring processes with templates, reviews, and traceability.
3. **Create:** Facilitates idea generation and collaboration, improving efficiency through automated communication flows and team-building activities.
4. **Execute:** Focuses on efficient project management, enhancing resource efficiency and automating customized deliverables with AI.
5. **Award:** Recognizes and rewards excellence, fostering a motivating environment with gamified recognitions and interactive achievements.
6. **Inform:** Centralizes communication for effective information dissemination, increasing community participation through easy incident reporting and a suggestion box.
7. **Virtualise:** Develops interactive virtual offices to support remote work, promoting better team cohesion through engaging activities and events.

This integrated approach aims to boost engagement, foster innovation, and drive growth within organizations.

Additionally, **Acceleralia offers AI-driven tools** like grants Win for report writing, reducing the time required by up to 70%.

## Vision

Acceleralia's vision is to become the technological partner of institutions worldwide, assisting them in transforming ideas into tangible realities. Their mission is to foster thriving and empowered work communities globally.

# Industry Summary

## Current opportunities, trends and challenges of this sector

The digital ecosystem platform sector is experiencing rapid evolution, presenting a mix of opportunities, emerging trends, and notable challenges.

### Opportunities:

1. **Artificial Intelligence (AI) Integration:** The incorporation of AI into digital platforms is enhancing user experiences, automating processes, and providing data-driven insights, leading to increased efficiency and innovation. ([BCG](#))
2. **Expansion into Emerging Markets:** Digital platforms are extending their reach into developing regions, offering services that bridge gaps in traditional infrastructure and cater to underserved populations. ([BCG](#))
3. **Development of Sustainable Solutions:** There's a growing emphasis on creating eco-friendly digital platforms that align with global sustainability goals, appealing to environmentally conscious consumers. ([McKinsey & Company](#))

### Trends:

1. **Rise of Platform Capitalism:** The dominance of platform-based business models is reshaping traditional industries, leading to the emergence of the gig and sharing economies. ([Wikipedia](#))
2. **Increased Regulatory Scrutiny:** Governments worldwide are intensifying oversight of digital platforms, focusing on data privacy, market competition, and ethical AI use. ([OCDE](#))
3. **Growth of the Creator Economy:** Digital platforms are empowering individual creators, reshaping brand narratives, and establishing platforms as primary distribution channels. ([Vogue Business](#))

### Challenges:

1. **Data Privacy and Security Concerns:** As platforms collect vast amounts of user data, ensuring data privacy and security remains a critical concern, necessitating robust measures to protect user information.
2. **Market Concentration:** The dominance of a few large platforms raises concerns about market concentration and the potential stifling of competition and innovation. ([Wikipedia](#))
3. **Technological Disruption:** Rapid technological advancements require platforms to continually adapt, which can be resource-intensive and may lead to obsolescence if not managed effectively.

Navigating these dynamics requires strategic foresight, adaptability, and a commitment to ethical practices to harness the sector's full potential.

## Ideal short vision and mission of a leader in this industry in 2040

**Vision:** To be the global leader in creating interconnected digital ecosystems that seamlessly integrate advanced technologies, fostering innovation and sustainable growth for businesses and communities worldwide.

**Mission:** To empower organizations by delivering cutting-edge digital platforms that enhance collaboration, drive efficiency, and promote inclusivity, ensuring a resilient and prosperous digital future for all stakeholders.

## Sector and Industry trends to 2040

The digital ecosystem platform sector is poised for significant evolution by 2040, driven by technological advancements, shifting business models, and evolving regulatory landscapes. Key trends anticipated over the next two decades include:

### 1. Integration of Advanced Technologies:

- **Artificial Intelligence (AI) and Machine Learning:** AI is expected to revolutionize various sectors, including healthcare and manufacturing, by enabling predictive diagnostics and automating complex tasks. [The Australian](#)
- **Immersive Technologies:** The adoption of augmented reality (AR) and virtual reality (VR) is projected to enhance user experiences, particularly in retail, where 'phygital' (physical and digital) shopping experiences will become more prevalent. [Vogue Business](#)

### 2. Emergence of New Business Models:

- **Platform Capitalism:** The rise of platform-based business models is transforming traditional industries, leading to the emergence of the gig and sharing economies. [Foro Económico Mundial](#)
- **Creator Economy:** Digital platforms are empowering individual creators, reshaping brand narratives, and establishing platforms as primary distribution channels. [Vogue Business](#)

### 3. Regulatory and Ethical Considerations:

- **Data Privacy and Security:** As platforms collect vast amounts of user data, ensuring data privacy and security remains a critical concern, necessitating robust measures to protect user information.
- **Market Concentration:** The dominance of a few large platforms raises concerns about market concentration and the potential stifling of competition and innovation. [Foro Económico Mundial](#)

### 4. Sustainability and Environmental Impact:

- **Green Technologies:** The integration of sustainable practices and technologies is becoming increasingly important, with digital platforms playing a role in promoting eco-friendly solutions. [StartUs Insights](#)

### 5. Global Connectivity and Digital Inclusion:

- **Expanding Access:** Efforts to bridge the digital divide are expected to continue, with initiatives aimed at providing global access to digital platforms and technologies. [Banco Mundial](#)

In summary, the digital ecosystem platform sector is set to undergo transformative changes by 2040, characterized by technological integration, new business models, regulatory challenges, sustainability efforts, and a focus on global connectivity. Stakeholders will need to navigate these trends to harness opportunities and address challenges effectively.

# Aid and Grant Opportunity Maps

## Current Trends in Aid Programs

- **Localization:** Aid programs are increasingly shifting towards local leadership and empowering communities to design and implement their own solutions.
- **Sustainability and Climate Resilience:** Programs now focus on sustainability.
- **Digital Transformation:** Use of digital tools and data-driven approaches in aid distribution, monitoring, and transparency.
- **Inclusive Approaches:** Prioritizing marginalized groups, such as women, youth, and refugees, with specialized programs addressing their unique needs.
- **Private Sector Collaboration:** Growing partnerships between aid organizations and private companies for innovation and funding.

## International public funding Programs identified for this industry

These programs collectively aim to advance digital infrastructure, promote innovation, and ensure the security and resilience of digital platforms globally.

1. **Digital Europe Programme (DEP):** An EU initiative funding projects in supercomputing, artificial intelligence, cybersecurity, advanced digital skills, and the widespread use of digital technologies across the economy and society. [Comisión Europea](#)
2. **Horizon Europe:** The EU's key funding program for research and innovation, addressing global challenges and industrial competitiveness, with a focus on digital transformation.
3. **Connecting Europe Facility (CEF) Digital:** Supports the development of high-performance digital networks and services, aiming to enhance digital connectivity across Europe.
4. **USAID Digital Strategy:** The U.S. Agency for International Development's initiative to promote the use of digital technology in development programs, fostering open, inclusive, and secure digital ecosystems.
5. **World Bank Digital Development Partnership (DDP):** Provides funding and technical assistance to countries for digital transformation projects, including digital platforms and services.
6. **UNDP Digital Strategy:** The United Nations Development Programme's framework to harness digital technology for sustainable development, supporting digital public infrastructure and platforms.

7. **GSMA Innovation Fund:** Offers grants to support innovative digital solutions in emerging markets, focusing on mobile technology and digital platforms.
8. **Bill & Melinda Gates Foundation Digital Public Infrastructure:** Invests in foundational digital systems and services that support the functioning of economies, governments, and societies. [Fundación Gates](#)
9. **European Investment Bank (EIB) Digitalization Financing:** Provides loans and equity investments to support digital projects, including the development of digital platforms and services.
10. **African Development Bank (AfDB) Digital Economy Initiative:** Funds projects aimed at developing digital infrastructure and platforms to support economic growth and innovation in Africa.

## National public funding Programs identified for this industry

These programs collectively aim to advance digital infrastructure, promote innovation, and ensure the security and resilience of digital platforms within Spain.

1. **Digital Spain 2026 (España Digital 2026):** A comprehensive strategy aimed at advancing the country's digital transformation, focusing on connectivity, digital skills, cybersecurity, and the digitalization of public services and businesses. [Digital Skills Jobs](#)
2. **SME Digitalization Plan 2021-2025:** This program provides €1 billion to assist small and medium-sized enterprises (SMEs) in adopting digital technologies, enhancing their competitiveness and operational efficiency. [Digital Skills Jobs](#)
3. **Kit Digital:** An initiative offering financial aid to SMEs and freelancers to implement digital solutions, covering areas such as website development, e-commerce, and digital marketing. [Gobierno de España](#)
4. **Next Tech Fund:** A public-private partnership designed to mobilize up to €4 billion to support the growth of digital companies and invest in high-impact technological projects. [ICO](#)
5. **National Artificial Intelligence Strategy (ENIA):** A strategy to promote the development and integration of artificial intelligence across various sectors, fostering innovation and economic growth. [España Digital](#)
6. **Plan for the Digitalization of Spain's Public Administration (2021-2025):** Aims to modernize public services through digital technologies, improving efficiency and accessibility for citizens and businesses. [España Digital](#)

7. **Spain Audiovisual Hub:** An initiative to position Spain as a leading center for audiovisual production and digital content creation, offering support and incentives to the industry. [España Digital](#)
8. **National Plan for Digital Skills:** Focuses on enhancing digital competencies among citizens, workers, and professionals to meet the demands of the digital economy. [España Digital](#)
9. **Strategy for the Promotion of 5G Technology:** Supports the deployment and adoption of 5G networks, facilitating the development of new digital services and platforms. [España Digital](#)
10. **Digital Infrastructures and Connectivity Plan:** Aims to ensure high-speed internet access across the country, laying the foundation for digital platforms and services. [España Digital](#)

## International open tenders identified for this industry

These tenders offer opportunities for organizations specializing in digital ecosystem platforms to contribute to international projects.

1. **European Union Digital Services Procurement: Description:** The European Commission regularly publishes tenders for digital services, including the development and maintenance of digital platforms. **Source:** [TED - Tenders Electronic Daily](#)
2. **United Nations Development Programme (UNDP) Digital Solutions: Description:** UNDP seeks proposals for digital platforms to support various development initiatives worldwide. **Source:** UNDP Procurement Notices
3. **World Bank Group Digital Transformation Projects: Description:** The World Bank issues tenders for digital platforms aimed at enhancing public services in developing countries. **Source:** [World Bank Procurement](#)
4. **African Development Bank (AfDB) Digital Infrastructure Projects: Description:** AfDB invites bids for projects related to digital platforms and services across African nations. **Source:** AfDB Procurement
5. **Asian Development Bank (ADB) Digital Initiatives: Description:** ADB publishes tenders for digital platforms to support economic development in Asia. **Source:** ADB Business Opportunities
6. **Inter-American Development Bank (IDB) Digital Projects: Description:** IDB seeks proposals for digital platforms to enhance services in Latin America and the Caribbean. **Source:** IDB Procurement
7. **NATO Communications and Information Agency (NCIA) Digital Services: Description:** NCIA issues tenders for digital platforms to support NATO operations. **Source:** NCIA Procurement



8. **World Health Organization (WHO) Digital Health Platforms: Description:** WHO seeks proposals for digital platforms to support global health initiatives. **Source:** [WHO Procurement](#)
9. **European Space Agency (ESA) Digital Services: Description:** ESA publishes tenders for digital platforms related to space missions and data management. **Source:** ESA Procurement
10. **United Nations Children's Fund (UNICEF) Digital Learning Platforms: Description:** UNICEF invites bids for digital platforms to support educational initiatives worldwide. **Source:** UNICEF Supply and Logistics

## National open tenders identified in your country for this industry

For detailed information and application procedures, please refer to the official Plataforma de Contratación del Sector Público. [Contratación del Estado](#)

### Development of a Digital Health Platform for Regional Hospitals

- **Description:** Design and implementation of a comprehensive digital platform to manage patient records and telemedicine services across regional hospitals.
- **Budget:** €2,500,000
- **Deadline:** December 15, 2024
- **Source:** [Contratación del Estado](#)

### Implementation of a Smart City Digital Ecosystem

- **Description:** Creation of an integrated digital platform to manage urban services, including traffic control, waste management, and public safety.
- **Budget:** €3,800,000
- **Deadline:** January 10, 2025
- **Source:** [Contratación del Estado](#)

### Digital Platform for Agricultural Supply Chain Management

- **Description:** Development of a platform to streamline the agricultural supply chain, enhancing transparency and efficiency from farm to market.
- **Budget:** €1,200,000
- **Deadline:** December 20, 2024
- **Source:** [Contratación del Estado](#)

### Educational Digital Content Delivery System

- **Description:** Establishment of a digital platform for distributing educational content to schools and universities nationwide.
- **Budget:** €2,000,000
- **Deadline:** January 5, 2025
- **Source:** [Contratación del Estado](#)

### Tourism Sector Digital Marketing Platform

- **Description:** Creation of a digital platform to promote tourism services, integrating booking systems and personalized marketing tools.
- **Budget:** €1,500,000
- **Deadline:** December 30, 2024
- **Source:** [Contratación del Estado](#)

### Public Transportation Digital Ticketing System

- **Description:** Development of a digital platform for electronic ticketing and real-time tracking of public transportation services.
- **Budget:** €2,700,000
- **Deadline:** January 15, 2025
- **Source:** [Contratación del Estado](#)

### Digital Platform for Cultural Heritage Management

- **Description:** Implementation of a platform to digitize and manage cultural heritage assets, facilitating public access and preservation efforts.
- **Budget:** €1,800,000
- **Deadline:** December 25, 2024
- **Source:** [Contratación del Estado](#)

### E-commerce Platform for Local Artisans

- **Description:** Creation of a digital marketplace to support local artisans in selling their products online, including payment and logistics integration.
- **Budget:** €900,000
- **Deadline:** January 20, 2025
- **Source:** [Contratación del Estado](#)

### Digital Platform for Renewable Energy Management

- **Description:** Development of a platform to monitor and manage renewable energy sources, optimizing production and distribution.
- **Budget:** €2,200,000
- **Deadline:** December 28, 2024
- **Source:** [Contratación del Estado](#)

### Smart Agriculture Digital Platform

- **Description:** Implementation of a platform providing farmers with real-time data on weather, soil conditions, and crop health to enhance productivity.
- **Budget:** €1,100,000
- **Deadline:** January 12, 2025
- **Source:** [Contratación del Estado](#)

# Action Strategy Roadmap for Application



## Basic Pricing

**Steps 1,2,3:** All strategy approaches are **FREE**. Please note that the full roadmap is developed only once per year and, in certain periods, its availability depends on the EU schedule for the following year.

### Step 4,5:

- **If applying to a single project:** 950€ + 5% success fee commission
- **For a €1M public funding goal across up to 20 projects:** Starting from €40/month per project, with a 1.5% success fee (rates may vary depending on the number of projects).

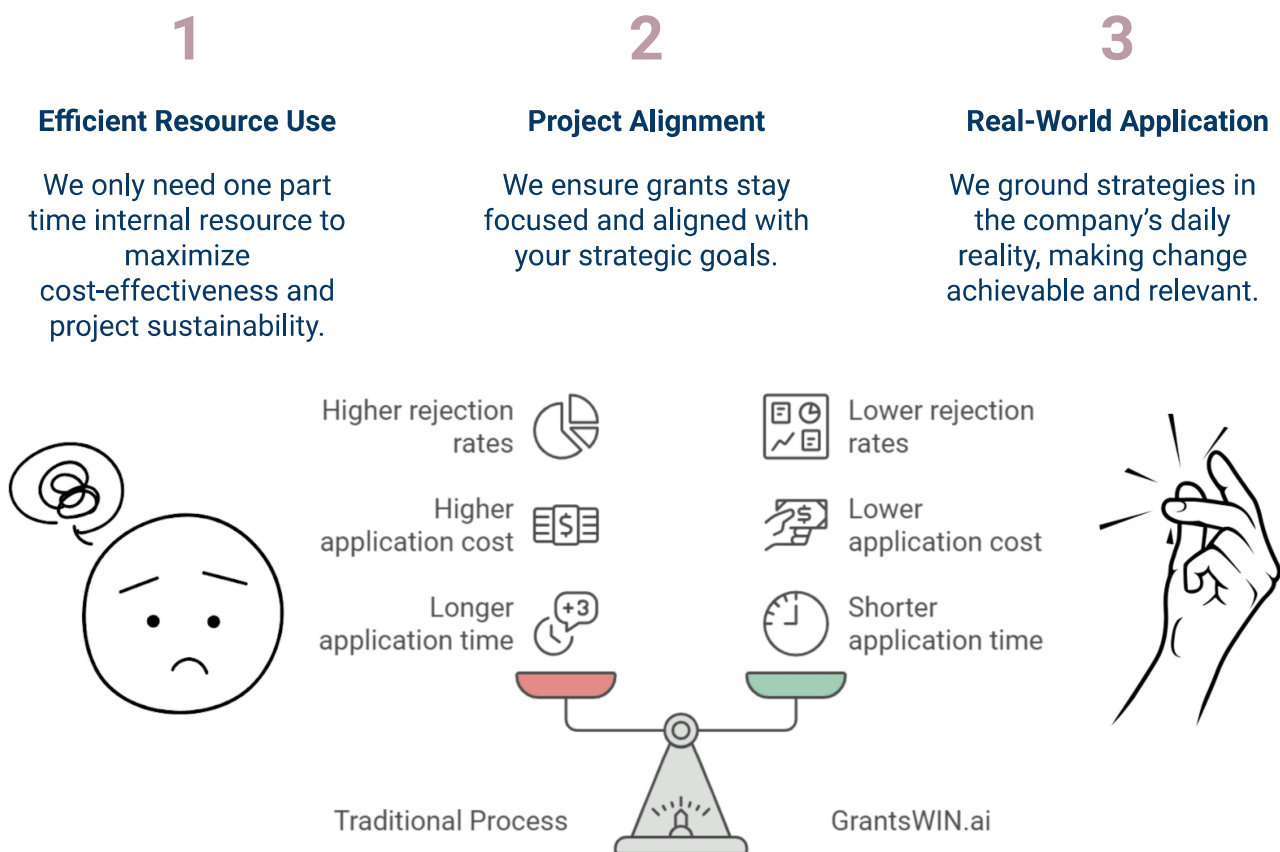


Here a link of the request a meeting with the sales team to see what plan is the best for you: [Link](#)

## Why Grants Win

Combining AI and a consultant offers the best of both worlds: AI delivers fast, data-driven insights, while a consultant brings creativity, expertise, and context to turn those insights into actionable strategies.

AI scales analysis efficiently, and the consultant ensures solutions are relevant, practical, and aligned with your goals. Together, they create personalized, innovative, and adaptable strategies for success. Together we achieve:



### The best solution to achieve 1M€ yearly

## Next Steps

First of all, thank you very much for your attention and we hope you have enjoy the public funding offers that we have identified for you.

If you like any of the initial grant options we provided, or if you'd like another proposal that aligns more closely with your specific needs, we can find the ideal match and create a **personalized web proposal** just for you. Here's an [Example link](#) of how it will look.

Now is time to define your first concrete proposal and adapt better your public funding roadmap together to achieve 1M€ submissions yearly.

Do you still want to miss more opportunities? Contact us if you'd like a proposal that truly fits your vision!

# waiting for you

**1M€ public funding**

**Committed to you to convert your ideas into reality**

Looking to explore how we can help you achieve your goals?

We help you to achieve it. **Let's do it together!!**

Schedule a personalized demo to address your specific needs and challenges!

**Book your appointment now with our calendar link!**

**CLICK HERE**



<https://grantswin.ai>

## Annexes: There are a huge number of grants

### European Commission Funding & Tenders

- Portal Funding & Tenders Portal This portal provides access to EU funding programs, including Horizon Europe, Digital Europe, and many other European initiatives.

### Grants.gov

- Grants.gov A U.S. government website that centralizes federal grant opportunities across various sectors, including education, technology, and healthcare.

### Europa - European Structural and Investment Funds (ESIF)

- European Structural and Investment Funds This website offers information on EU structural funds for regional and urban development, aimed at improving economic cohesion.

### Eurostars Program

- Eurostars Program Eurostars supports international innovation projects, offering funding opportunities for small and medium-sized enterprises (SMEs).

### CORDIS - EU Research Results

- CORDIS A platform for finding EU-funded research and innovation projects. It also provides funding opportunities within Horizon Europe.

### Innovate UK

- Innovate UK . The UK's innovation agency offers funding for companies and researchers focused on innovation and technology.

### Sifted Funding Opportunities

- Sifted offers insight into startup funding opportunities, particularly in Europe, with updated listings on various grant schemes and investor opportunities.

### Fundra

- Fundra A platform that allows startups and SMEs to find relevant public and private funding sources worldwide. Sifted - Funding Opportunities

## Annexes: There are a huge number of tenders

### TED (Tenders Electronic Daily)

- TED - Tenders Electronic Daily. TED is the European Union's public procurement journal, publishing tender opportunities from across the EU. It includes procurement notices for large-scale projects.

### Contracts Finder (UK)

- Contracts Finder. A UK government portal where you can find tenders and contract opportunities from the public sector, including regional and national government contracts.

### GovWin (U.S.)

- GovWin. GovWin by Deltek is a comprehensive resource for finding U.S. federal, state, and local government contracts and tenders.

### eTenders (Ireland)

- eTenders. The Irish Government's procurement portal where businesses can find and respond to public sector tenders in Ireland.

### Public Procurement Gateway (Spain)

- Public Procurement Gateway. This portal provides tender opportunities and contract information across Spain, allowing businesses to search for regional and national contracts.

### GSA eBuy (U.S.)

- GSA eBuy. A U.S. General Services Administration platform where companies can access opportunities to bid on federal government contracts.

### UN Development Business

- UN Development Business. This website features tenders and procurement notices from various international organizations, including the United Nations, the World Bank, and regional development banks.

### Source2Contract

- Source2Contract. A platform for finding international tender opportunities across multiple sectors, including technology, infrastructure, and public services.